

Maintaining a First Class Business

Maintaining a first class business does not happen by accident. It takes purpose, commitment, vision and belief in your product or service.

Firstly, I want to talk about purpose. Having a business purpose is powerful because it generates energy. Business purpose is the way you align your business with the sense of value of the business. In every successful business there is an inspiring and energising purpose. My business purpose is to transform people and organisations to release their creativity, vision and intelligence.

Life begins when you move from the head to the heart level. You must believe in what you do or produce in order to be successful, belief is the energising element. Even in the face of adversity, a strong purpose and belief in your products and services and divine guidance will see you through the storms. If your business purpose or your life purpose does not inspire you then it is valueless.

My life purpose is to unconditionally love and support myself, to call on divine inspiration and develop my potential to its highest point so that I may act as a beacon and a shining star to people on their developmental journey.

My second point in maintaining a first class business relates to relationship with clients. Success is built on the intention to continuously improve the quality of your service or product.

Thirdly, it is important to work in harmony and honesty with other people. Support other people who are building their business and careers. There is enough in the world for everyone. The language of cutthroat competition, dishonesty and undermining only serve to destroy us. What goes round comes round. When you give support with open-heart energy it returns to you in many ways. I have been in business for 18 years. I spent years of sowing good practices and it has returned to me with abundant magnificence. My fourth point, for you to be successful you need to maintain a safe environment and see to it that resources, human and financial are not wasted.

Fifthly, you need to maintain accountability to your community and to society. In business there needs to be accountability to the people you employ your customers, investors and accountability for the quality of your product and service? You must also insist business ethics that everyone associated with you receive fair treatment.

To expand on my last point, I pose the following question:
How do we as business owners, managers, consultants, and trainers, team leaders and employees make our areas of accountability all that they can be?

We do it in seven ways:

1. By transforming and energising the environment into a better place than it was for people concerned. That includes customers, clients, suppliers and shareholders.
2. Lifting the level of perception by discovering, defining and redefining corporate purpose, team purpose, individual purpose, mission and maintaining a process for remaining on purpose.
3. Enriching the quality of relationships by increasing everyone's ability to communicate more effectively by providing each other with a better understanding of our preferences and personality styles.. Including how the styles relate to each person's job fit and team responsibilities.
4. Modelling an improved quality of life for everyone associated with the business by experiencing and demonstrating love and integrity.
5. Expanding the quality of the business environment by focusing on inspired shared leadership.
6. Using empowering networks and strengthening links between performance and rewards.
7. Integrating all the aforementioned six points to so that you become an energised and intuitively living person. By that I mean listen to your gut and your heart.

When all is said and done learn to cope in the business environment by a ten point plan.

1. Allocate responsibility at home and at work and monitor performance.
2. Keep filling up-to-date. Watch incoming mail. Note what needs immediate attention and what needs filing for information. Bin out of date material. It may confuse or mislead.
3. Develop short cut but not corner-cutting to handle routine regulations such as VAT.
4. Get things right first time.
5. Prioritise and plan.
6. Calculate real cost in terms of the business and your health.
7. Tap industrial knowledge.
8. Consider using professional advisors.
9. Share problems with competitors.
10. Don't bury your head in the sand, believe in yourself and divine intervention. Rise and shine.